



# Läderach

chocolatier suisse



# About Läderach



*Elias Läderach*

“Delight in quality” was the motto which chocolate maker Rudolph Läderach in the Swiss canton of Glarus used when he started up his family business in 1962. From the beginning, the love of handcrafted detail and perfection in making the finest chocolate and petite pastry creations formed a solid foundation of success for Läderach – chocolatier suisse.

Today, the tradition of quality continues; and Läderach is an established and internationally recognized reference brand for Swiss chocolate and petite pastries. Their products rely on the finest and freshest ingredients, continuous innovation, and quality production. Indeed, all Läderach chocolates are crafted with carefully selected ingredients and lovingly decorated. This friendly, family-oriented company takes pride in producing honest products which have an unparalleled, handcrafted taste!

AUI (Albert Uster Imports) has recognized and celebrated Läderach’s quality products by establishing a longstanding partnership with them and importing a premium selection of their confections.



# Personalized Pralines

## Delicious Memories

Say it all in one bite of Swiss chocolate! Impress your guests, capture a moment in time, promote your business, share a memory, say “Thank you,” and so much more! From classic, to sentimental, to professional, and fun, Personalized Pralines are the perfect treat for any occasion. The delicious combination of decadent Swiss chocolate with an exclusive design, photograph, text, or logo of your choosing is truly distinctive. Your pralines are sure to taste even better, because you decided how they will look!

## Easy to Give

Personalized Pralines are easy to give! Choose to customize trays of 56 pralines, with a minimum order of just one tray, or personalize an elegant 4, 8, or 24 piece box. There are various personalizing options to make your order extra special!

## Easy to Order

Your Personalized Pralines order can be ready for you in as little as 7-10 business days. Plus, the one-time image set-up fee is good for two years, making your reorders affordable and fast!

## Choose from Two Delicious Flavor Options

**Dark** - a bittersweet ganache filling surrounded by a dark chocolate shell covered with a white chocolate lid.

**Milk** - an almond and hazelnut gianduja filling surrounded by a milk chocolate shell covered with a white chocolate lid.



*Treat your guests with elegance and*



*Hotel Amenity*

## *Food Service*

Indulge, welcome, and impress your guests with Personalized Pralines. Crafted in the Swiss tradition, these handmade flavors will surely satisfy even the most sophisticated palette. Personalized Pralines are a unique amenity item, a sophisticated treat for any function, and a special gift for a VIP guest!



*Dinner Service*

*style.*

Create variety by arranging the custom pieces with other chocolates and petite pastries. They incorporate flawlessly into any tea service, buffet, or after dinner treat. With a minimum order of only one tray (56 pieces), you can order exactly what you need whether it is one tray or 100 trays!



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#### **Personalized Pralines in a Tray**

Single Image Printed On:	Each Praline
Minimum Order:	1 - 5 Trays / 6 Trays*
Item Numbers:	204285 (Dark) 204283 (Milk)

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*\*Must order in increments of 6, 12, 18, etc.*

Find all confections featured at [www.auiswiss.com](http://www.auiswiss.com).



*Tea Service*

# Personalize your events with a little



*Wedding*

## Events

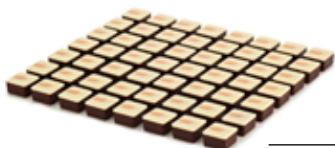
Personalized Pralines are an elegant, thoughtful, and fun treat for any event! Extend the themes and colors of a wedding to Personalized Pralines and custom boxes and guests will admire your attention to detail and creativity in addition to the rich confections.

As a parting indulgence, guests can relive the splendor of an event in each bite! Extend the themes and colors of a wedding to a Personalized Praline and custom box and guests will admire your attention to detail and creativity in addition to the rich confection. Say "Thank you" in the sweetest way possible by including Personalized Pralines in a gift bag. Celebrate the moment by adding these signature sweets to any party platter.



### Personalized Pralines in a Personalized Box - 4 Piece

Single Image Printed On: 1 Praline  
Minimum Order: 1 Case / 56 Boxes  
Item Numbers: 204296 (Dark)  
204308 (Milk)



### Personalized Pralines in a Tray

Single Image Printed On: Each Praline  
Minimum Order: 1 - 5 Trays / 6 Trays\*  
Item Numbers: 204285 (Dark)  
204283 (Milk)

\*Must order in increments of 6, 12, 18, etc.



*Baby Shower*

*something sweet.*



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**Personalized Pralines  
in a Personalized Box - 8 Piece**

Single Image Printed On: 2 Pralines  
Minimum Order: 1 Case / 28 Boxes  
Item Numbers: 204299 (Dark)  
204307 (Milk)

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*Please refer to page 12 for a complete list of font choices.*



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**Personalized Pralines  
in a Standard Box - 4 Piece**

Single Image Printed On: 1 Praline  
Minimum Order: 1 Case / 56 Boxes  
Item Numbers: 204289 (Dark)  
204286 (Milk)

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# Celebrate special occasions and give

## Occasions

Special days require special gifts! Commemorate extraordinary occasions and important milestones with Personalized Pralines. They are a one-of-a-kind gift for holidays, anniversaries, graduations, bar mitzvahs, and much more!

With the option to personalize the box and pralines, your message will surely be remembered. Personalized Pralines are truly touching; express your feelings to your dearest friends and family, wish your loved ones, co-workers or clients "Happy Holidays," show your recent graduate how proud you are, or spoil your sweetheart with a romantic message and premium chocolate; the possibilities are endless.

These Swiss crafted chocolates will be on your recipients' lips for years to come!



### Personalized Pralines in a Standard Box - 8 Piece

Single Image Printed On:	2 Pralines
Minimum Order:	1 Case / 28 Boxes
Item Numbers:	204290 (Dark) 204287 (Milk)

### Personalized Pralines in a Tray

Single Image Printed On:	Each Praline
Minimum Order:	1 - 5 Trays / 6 Trays*
Item Numbers:	204285 (Dark) 204283 (Milk)

\*Must order in increments of 6, 12, 18, etc.



*a personalized gift.*



**Personalized Pralines in a Personalized Box - 24 Piece**

Single Image Printed On: 4 Pralines  
Minimum Order: 1 Case / 14 Boxes  
Item Numbers: 204300 (Dark)  
204306 (Milk)



**Personalized Pralines  
in a Personalized Box - 8 Piece**

Single Image Printed On: 2 Pralines  
Minimum Order: 1 Case / 28 Boxes  
Item Numbers: 204299 (Dark)  
204307 (Milk)

*Please refer to page 12 for a complete list of font choices.*



*Holidays*

# Promote your business, give a gift or

## Corporate Gifts

Promotions and branding are brought to delicious new heights with Personalized Pralines. Express your appreciation for a job well done, celebrate an employee's promotion, or wish your team and customers "Happy Holidays" with a distinctive collection of chocolates customized to your specifications.

Print your company's logo on an individual praline and stand out from the corporate crowd by creating a unique branding campaign that will be as memorable as the chocolates themselves. What better way to express your appreciation for your customers than by printing it on chocolate. Make corporate gifts less corporate!

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### Personalized Pralines in a Tray

Single Image Printed On:	Each Praline
Minimum Order:	1 - 5 Trays / 6 Trays*
Item Numbers:	204285 (Dark) 204283 (Milk)

*\*Must order in increments of 6, 12, 18, etc.*



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### Personalized Box with Standard Pralines - 8 Piece

Single Image Printed On:	Box Lid
Minimum Order:	1 Case / 28 Boxes
Item Numbers:	204298

*Branding*

Interested in just personalizing the box?



We can do it!

just say "Thank you."



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**Personalized Pralines  
in a Personalized Box - 4 piece**

Single Image Printed On: 1 Praline  
Minimum Order: 1 Case / 56 Boxes  
Item Numbers: 204296 (Dark)  
204308 (Milk)

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**Personalized Pralines in a Standard Box - 24 Piece**

Single Image Printed On: 4 Pralines  
Minimum Order: 1 Case / 14 Boxes  
Item Numbers: 204291 (Dark)  
204288 (Milk)

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*Gift basket not for sale, items sold separately at [www.uiswiss.com](http://www.uiswiss.com).*



# Ordering Options



Personalizing Options	Praline Flavors	Single Image Printed On	Item Numbers	Minimum Order
<b>Personalized Pralines in a Tray</b>				
<b>1</b>	Dark	Each Praline (1 Tray: 56 Pieces)	204285	1-5 Trays / 6 Trays*
	Milk	Each Praline (1 Tray: 56 Pieces)	204283	1-5 Trays / 6 Trays*
<b>Personalized Pralines in a Standard Box</b>				
<b>2</b>	Dark	1 Personalized Praline in a 4 Piece Box	204289	1 Case / 56 Boxes
	Milk	1 Personalized Praline in a 4 Piece Box	204286	1 Case / 56 Boxes
<b>3</b>	Dark	2 Personalized Pralines in an 8 Piece Box	204290	1 Case / 28 Boxes
	Milk	2 Personalized Pralines in an 8 Piece Box	204287	1 Case / 28 Boxes
<b>4</b>	Dark	4 Personalized Pralines in a 24 Piece Box	204291	1 Case / 14 Boxes
	Milk	4 Personalized Pralines in a 24 Piece Box	204288	1 Case / 14 Boxes

\*Must order in increments of 6, 12, 18, etc.



Personalizing Options	Praline Flavors	Single Image Printed On	Item Numbers	Minimum Order
<b>Personalized Box with Standard Pralines</b>				
5	Standard	4 Piece Box Lid	204297	1 Case / 56 Boxes
6	Standard	8 Piece Box Lid	204298	1 Case / 28 Boxes
7	Standard	24 Piece Box Lid	204301	1 Case / 14 Boxes
<b>Personalized Pralines in a Personalized Box</b>				
8	Dark	1 Personalized Praline in a 4 Piece Box	204296	1 Case / 56 Boxes
	Milk	1 Personalized Praline in a 4 Piece Box	204308	1 Case / 56 Boxes
9	Dark	2 Personalized Pralines in an 8 Piece Box	204299	1 Case / 28 Boxes
	Milk	2 Personalized Pralines in an 8 Piece Box	204307	1 Case / 28 Boxes
10	Dark	4 Personalized Pralines in a 24 Piece Box	204300	1 Case / 14 Boxes
	Milk	4 Personalized Pralines in a 24 Piece Box	204306	1 Case / 14 Boxes

\*Must order in increments of 6, 12, 18, etc.

# How to order Personalized Pralines.

## Praline Options

- **Dark** – Bittersweet ganache filling surrounded by a dark chocolate shell covered with a white chocolate lid.
- **Milk** – Almond/hazelnut gianduja filling surrounded by a milk chocolate shell covered with a white chocolate lid.
- Made in Switzerland by Läderach.

## Lead Time

- 7-10 business days from the date of image approval by customer.
- Orders are shipped on Monday, Tuesday and Wednesday.
- Thursday shipping available for locations within the 24-hour delivery area—East Coast only.
- Orders for Personalized Pralines are processed and delivered separately from other products.

## Set-Up Fees

- One-time set-up fee per each new image.
- All reorders within 2 years of original order date require no additional set-up fee.
- Set-up fee waived for all images shown in the catalog requiring no further customization.
- To view more standard image options, without a set-up fee, please visit [www.aiswiss.com](http://www.aiswiss.com).

## Image Requirements

- One image per order.
- One image per praline: printable area 0.9" x 0.9"/ 2.3cm x 2.3cm. All images will be centered within printable area.
- All images must be 300 DPI in: .ai, .bmp, .eps, .gif, .jpg or .tif format.

*Note: Due to our special printing technique, colors may be slightly different from the original image.*

## Text Requirements

- Customized text can be printed on one line only.
- Please choose from the following fonts:

Happy Birthday

Bradley Hand ITC  
Maximum Characters: 14

WELCOME!

Castellar  
Maximum Characters: 8

Happy Birthday

Edwardian Script  
Maximum Characters: 14

WELCOME!

Engravers MT  
Maximum Characters: 8

Happy Birthday

French Script MT  
Maximum Characters: 14

Happy Birthday

Garamond  
Maximum Characters: 14

Happy Birthday

Gigi  
Maximum Characters: 14

**THANK YOU**

Goudy Stout  
Maximum Characters: 9

Happy Birthday

Monotype Corsiva  
Maximum Characters: 14

Happy Birthday

Palace Script MT  
Maximum Characters: 14

Happy Birthday

Pristina  
Maximum Characters: 14

For further questions, please contact us at 1.855.AUI.FOOD (284.3663) or [info@aiswiss.com](mailto:info@aiswiss.com) (Subject: Personalized Pralines).



*Looking for more confections?*

Visit [www.auiswiss.com](http://www.auiswiss.com) for additional confection offerings.





*Chocolate Experts Since 1968*

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